



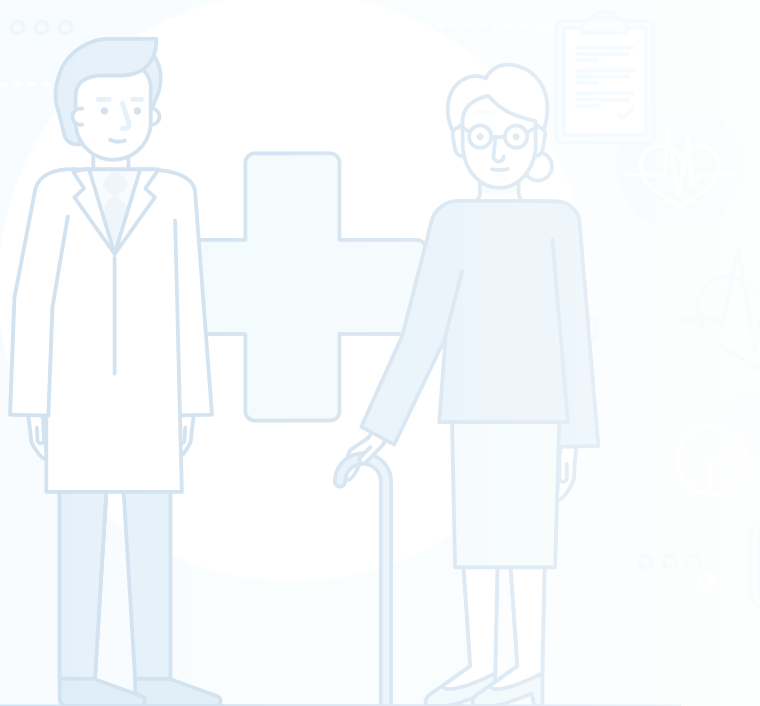
> Your Patients May Ask About Go Annual



Go Annual is a marketing program that speaks to Georgians over the age of 65.

The program shares lifestyle articles, handy tips, and all sorts of relevant content.

Most of all, the program encourages Georgians over 65 to make an appointment with their Primary Care Doctor for their Annual Wellness Visit.



Why Are We Managing This Program?

Go Annual is managed by Georgia Memory Net. As defined by the Georgia State Legislature, our mandate is to help Georgians dealing with memory loss receive more timely, accurate diagnoses.

Together, we've identified the Annual Wellness Visit as a key opportunity to identify patients with symptoms of Alzheimer's and related dementias. Once identified, patients can be referred to one of five Memory Assessment Clinics located across the state for diagnosis.

With your help, we can lift a huge burden off of Georgians experiencing undiagnosed and untreated memory loss, their care partners, and Georgia's taxpayers.

Visit www.GoAnnualGA.com for more information.